

GOURAV KASHYAP

Digital Marketing Team Leader

CONTACT

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PROFILE SUMMARY

At Ecom360, we specialize in driving business growth through expert social media marketing and advertising strategies. Led by a passionate and experienced Digital Marketing Team Leader, we focus on enhancing your brand's online presence, engaging with your target audience, and delivering measurable results.

EDUCATION

- 10th from UP Board
- +2 from UP Board
- B.SC (PCM) in MJPRU
- Digital Marketing Training from Skill Circle, New Delhi (June. 22 to Aug. 22)

WORK EXPERIENCE

ECOM 360

Digital Marketing TEAM LEADER

APR 24 - PRESENT

- SMM
- SMO
- META ADS
- GOOGLE ADS
- TEAM HANDLING
- GOOGLE MY BUSINESS

SKILLS

- Google Ads
- Meta Ads
- Team Handling
- Website Design
- Canva Designing
- Knowledge of SEO
- Linkdin Marketing
- Youtube Marketing
- Social Media Marketing

Aleczo Media Pvt. Ltd.

Digital Marketing Executive

Jan 23 - Mar 24

- SEO
- SMO
- META ADS
- GRAPHIC DESIGNING
- VIDEO CREATION

Skill Circle

Digital Marketing Intern

Sep 22 - Dec. 22

Website handle from the past 3 months during this we can do the following work

LANGUAGES

- English
- Hindi
- SMM
- SMO
- SEO
- FACEBOOK ADS